



Town of Arlington, Massachusetts
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08/15/2013 Minutes

APA Minutes 8/15/13

ATTENDANCE:

Bill Turville	Stephanie Marlin-Curiel
Gail McCormick	Jaime Joseph
Adria Arch	Jane Howard
Jill Manca	Nilou Moothala
Rose Austin	

Chairful Updates

- Received expense report with breakdown of expenses used for chairful and total profit
- Discussed feelings how it went among members ; event was successful but hard to manage in two locations; not enough members manning locations; stress of chair safety after hours; possibilities on if we should keep Bike Path as location or move to Arlington Center
- Use of space; discontinue silent auction aspect
- Received great reviews and accolades (ex. Local news)
- Community Builder
- Available chairs left to sell- Tropical Fish & Menotomy Rocks
- Future of Chairful
- One location (ex. Town Hall Gardens)
- Subcommittee Groups to handle functional pieces
- # of chair's; possible tag along with other events (ex. Ecofest, Windows Art Project w/ Chairs); timing; weekend event or one day event (Feast of the East, Town day, Arlington Alive, Open studios)
- Business Sponsored
- Chairful Calendar discussion-how many, how to market etc.
- Nilou & Adria will work on it together
- Captions next to chair; Mission statement; 200 calendars (\$10-\$12 each) depending on \$ earned
- Nilou will design calendar placement options; feasibility based on cost
- Calendars will be marketed at Feast of the East, Town Day, Open Art Studios
- Calendars to be dispersed in amounts of 15 per few of us to sell at local stores
- Town Day Staffing -9/21
- Stephanie, Jane, Adria, Bill, Nilou to man tables
- Grant proposal to ACC for Transformer Mural project
- Adria & Jill will work on it together
- \$ to be spent on graphics, etc.; Jill to work grant proposal with ACC (wording to be worked on)
- Moving of meetings to evening for more participation?
- 730-930pm (possible subcommittee hours; Keep morning meetings for main meetings
- Adria looking for a new chair for APA

- Still in discussion
- Possible co-chair
- Other Business

Received draft handout for Cultural and Natural Resources Master Plan Goal Setting 8/22/13 7pm Annex 2

- Dallin Museum Partnership